



Acclaimed Financial Lifestyle Magazine Television Show

What is your money doing right now? Is it earning a steady profit while improving your quality of life and the world around you? Are your investments and purchases in line with your values?

Ethical Markets©, a regular TV 'financial lifestyle' magazine, addresses these issues to illuminate a new trend toward redefining success. The trillions of dollars invested with socially and environmentally responsible guidelines are evidence of this shift.

Ethical Markets© takes a positive outlook in reporting on the business leaders, investors, employees and consumers driving this revolution. The stories are backed up by economic and financial data and nationally renowned expert analysts on our Research Advisory Board.

The features, interviews, roundtables and commentary probe the assumptions that affect every consumer and investor globally, and look at assets and wealth from a new perspective. The show uses new indicators to measure our quality of life and examines how individuals can align their money and their values.

“More than one out of every nine dollars under professional management in the United States today is involved in socially responsible investing.”

Social Investment Forum, 2007

The Audience

The target audience for Ethical Markets© is the 50% of all US adults invested in the stock market – either directly or through pension funds. People, young and old, who want to make their money count rather than just counting their money, will find this a “must see” series.

Host Simran Sethi

Hosting the series is Simran Sethi, MBA, award-winning producer and reporter, who is knowledgeable about the range of issues of Corporate Social Responsibility and sustainable business practices.



Pioneer Hazel Henderson

Created and Co-Produced by Hazel Henderson, author of *Ethical Markets: Growing the Green Economy, Beyond Globalization* and many other books, the show is a culmination of her work for the past 30 years. **Glass Onion Productions**, an award-winning team of television veterans, produces the show.

Thought Provoking Topics

Ethical Markets TV addresses many issues facing consumers today:

- Growing the Green Economy • The Unpaid Economy • Health and Wellness • Community Investing • Transformation of Work • Fair and Ethical Trading • Corporate Citizenship
- Women Business Owners • Redefining Success • The Shareholder Advocate • Renewable Energy • Green Building • Clean Food/Organic Agriculture
- Socially Responsible Investing

Features More Than 80 Experts

Innovest, Cleantech, Investors Circle, UN Principles of Responsible Investing, UN Global Compact, CALPERS, Instituto Ethos (Brazil), ClifBar, Stonyfield Farms, Evergreen Solar, Green Mountain Coffee, Interface Carpets, Shorebank, Fairmont Hotels, Liz Claiborne, Pax World Funds, Calvert Foundation and many others.

Available on www.EthicalMarkets.TV

Licensed exclusively to educational users at www.films.com, the TV shows are also available on demand at www.EthicalMarkets.TV, reaching 80 million viewers world wide.

- English, Portuguese

Multiple Media Platforms

Ethical Markets Media, LLC, is a global media company delivering its message through television, Internet and print. The Ethical Markets website provides further information about the television series, access to industry analysts and in-depth information on the issues discussed.



Ethical Markets Media, LLC, accesses the best socially responsible business leaders, asset managers and expert commentators through its Research Advisory Board. The members are from all industry sectors, the public sector, universities and institutes from around the world. Our Research Advisory Board advises on the latest research, breaking stories, new challenges and new developments.

Co-Chair: Hazel Henderson, author, *Calvert-Henderson Quality of Life Indicators*

Co-Chair: Susan Davis, President, Capital Missions Co., Elkhorn, WI

Director: Pamela Olsen, J.D., M.Sc., Private Investor, Ocala, FL

Socially-Responsible Investing

Hal Brill, President, Natural Investment Services, Inc. Paonia, CO

Dr. Judy Henderson, Chair, Global Reporting Initiative, Canberra, Australia

Barbara Krumsiek, President & CEO, The Calvert Group, Bethesda, MD

Marcello Palazzi, President, Progressio Foundation, Netherlands

Robert Rubinstein, CEO, Brooklyn Bridge/TBLI Group, Amsterdam, NL

Steve Schueth, President, First Affirmative Financial Network, Boulder, CO

Timothy Smith, SVP, Walden Asset Mgmt; President, Social Investment Forum, Boston, MA

Rodger Spiller, Money Matters Inc., Auckland, New Zealand

Tessa Tennant, Director, ASRIA, Hong Kong

Eva Willmann de Donlea, Dir. Concious Investments, Pty, Ltd., Sydney, Australia

Corporate and Government Accountability Research

Susan Aaronson, Senior Fellow, The Kenan Institute, Wash., DC

Verna Allee, Author *Increasing Prosperity through Value Networks*, Martinez, CA

Gary Brouse, Director, Interfaith Ctr. on Corp. Responsibility, NYC

Kim Cranston, President, Institute for Organizational Evolution, CA

Linda Crompton, Sen. Advisor, Investor Responsibility Research Center, Wash., DC

Susan Davis, Advisor to the Director-General, ILO, Geneva, Switz.; Chair, Grameen Foundation, USA

Cliff Feigenbaum, Publisher, *Green Money Journal*, Santa Fe, NM

Prof. Michael Hoffman, Exec. Dir., Center for Business Ethics, Bentley College, Waltham, MA

Susan Kavanaugh, Mng. Editor, *Federal Ethics Report*, Washington, DC

Matthew Kiernan, Managing Director, Innovest Inc., Toronto, Canada

Mindy Lubber, Executive Director, CERES, Boston, MA

Ed Mayo, Chief Executive, National Consumer Council, London, UK

Nell Minow, Co-Founder, The Corporate Library, Wash., DC

Robert A.G. Monks, Author *The New Global Investors*, Cape Elizabeth, ME

Professor S. Prakash Sethi, President, International Center for Corporate

Accountability, Inc., Baruch College/CUNY, NYC

Deirdre Taylor, Garrison Institute, Garrison, NY

Alice Tepper Marlin, President, Social Accountability International, NY

Shann Turnbull, Ph.D., Principal, International Inst. for Self-governance, Australia

Toby Webb, Editor, *Ethical Corporation Magazine*, London, UK

Sustainability/Renewable Resource Sectors

Ralph Abraham, Ph.D., Prof. of Mathematics, Univ. of California, Santa Cruz

Christine Austin, Teal Onstad Productions, Tucson, AZ

Tariq Banuri, Stockholm Environment Institute, Pathumthani, Thailand

Ernest Callenbach, author of *Ecotopia*, *Ecotopia Emerging* and *Ecology: A Pocket Guide*.

Jacqueline Cambata, President, Triad Co. Ltd., Vienna, VA

Rena David, Founder, GREEN AUDIT, Inc; President, Shire Realty, NY

Peter Davies OBE, Deputy Chief Executive, Business in the Community, London

Prof. Michael Dorsey, Dept of Environmental Studies, Dartmouth College, NH

Riane Eisler, President, Center for Partnership Studies, Pacific Grove, CA

Duane Elgin, Author *Promise Ahead: Voluntary Simplicity; Awakening Earth*; co-founder of Our Media Voice; San Anselmo, CA

Carl Frankel, Sr. Editor, *Green@Work*; author *In Earth's Company*, Kingston, NY

Lori Grace, MA (Psych), Sunrise Center, Corte Madera, CA

Alisa Gravitz, President, Co-op America, Washington, DC

Julian Gresser, Chairman, Alliances for Discovery, Santa Barbara, CA

Denis Hayes, President, Bullitt Foundation, Seattle, WA

Francis P. Koster, Ed.D., Innovation Consultant, Jacksonville, Florida

Tachi Kiuchi, Chairman, FUTURE 500, Tokyo, Japan

Walter Link, Chair, The Global Academy, co-chair Global Leadership Network, CA

Richard Lippin, MD, President, The Lippin Group, PA

Elsie Maio, President, Maio & Co. (Mgmt. Consultants in Ethical Branding) NY

Dr. Paul E. Metz, European Business Council for a Sustainable Energy Future, Brussels, EU

Prof. Bedrich Moldan, Director, Environment Center, Charles U., Czech Republic

James Motavalli, Editor, *E*, The Environmental Magazine, CT

Prof. Robert Nadeau, Author, *The Wealth of Nature*, George Mason Univ., VA

F. Byron Nahser, Provost, Presidio World College, San Francisco, CA

Richard Ottinger, Dean Emeritus, Pace Univ. Law School, NY

Nancy Roof, Editor, KOSMOS, Lenox, Mass.

Claudine Schneider, President, Solar Alliance, Boulder, CO

Carol S. Spalding, Ph.D., Open Campus President, Florida Community College at Jacksonville, FL

Stephen Viederman, Past President, Jessie Smith Noyes Foundation, NY

Richard Wilson, UK Business Council for Sustainable Energy, London UK

Zhang Hong, CEO, Shanghai Wallstreet Strategies Advisors, Shanghai, China

Zhouying Jin, Prof., Innovation & Strategies, Chinese Acad. Soc. Sciences, China

Social Venture Capital

Mark Donohue, Expansion Capital Partners, San Francisco, CA

Elizabeth Harris, UNC Partners, Inc., Boston, MA

Nicholas Parker, Co-founder & Chairman, CLEANTECH Venture Network LLC, Toronto, Canada

D. Wayne Silby, Esq., President, Calvert Ventures, LLC and Founder, Calvert Social Investment Funds, Washington, DC

Radames Soto, President, Kinina Ventures, Miami, FL

Edward B. (Woody) Tasch, Chair, Investors Circle, Boston, MA

Stuart Valentine, President, Iowa Progressive Asset Management, Fairfield, IA

Steve Waddell, Executive Director, GAN-NET, Boston, MA and Senior Associate, Institute for Strategic Clarity, Boston, MA

Eckart Wintzen, Founder, Chair, Ex'tent Green Venture Capital, Doorn, NL

Globalization/North-South Equity, Justice

Rosa Alegria, President, Perspectiva Co., Sao Paulo, Brazil

Prof. Walden Bello, Co-Director, Focus on the Global South, Chulalongkorn University, Bangkok, Thailand

Frank Bracho, Former Ambassador of Venezuela to India, author *Hacia Una Forma de Medir el Desarrollo*, Caracas, Venezuela

Rinaldo Brutoco, President, World Business Academy, Santa Barbara, CA

Fritjof Capra, author *The Web of Life* and *The Hidden Connections*, Berkeley, CA

Christina Carvalho Pinto, Pres., Full Jazz Advertising Agency, Sao Paulo, Brazil

Thais Corral, Director General, REDEH, Rio de Janeiro, Brazil

Prof. Michael Hopkins, Ph.D., MHC Int'l Ltd., author *The Planetary Bargain: CSR Matters*, London & Geneva

Paul Freundlich, President, The Fair Trade Foundation; Officer and Director, The CERES Coalition; Stakeholder Council, Global Reporting Initiative, Higganum, CT

Devaki Jain, Author *Women Development and the UN*, Bangalore, India

Rushworth M. Kidder, President, Institute for Global Ethics, Camden, ME

Ashok Khosla, CEO Development Alternatives, New Delhi, India

Annabel McGoldrick, Peace Journalism, Oxford, UK

Oscar Motomura, CEO, Amana-Key Desenvolvimento & Educacao Ltda, Saõ Paulol

Jane Nelson, Harvard University, Kennedy Sch. Of Gov't, author, Cambridge MA

Peter Orne, Editor, *WorldPaper*, Boston, MA

David Roodman, Center for Global Development, Washington, DC

Elisabet Sahtouris, Evolution biologist, author, Santa Barbara, CA

Ziauddin Sardar, Editor, FUTURES Elsevier, Ltd, London UK

Crocker Snow, Founder, Money Matters Inst., Boston, MA

Miklos Sukosd, Ph.D., Dept. Political Science, Central European University, Budapest, Hungary

Wouter Van Dieren, President, Institute for Environment & Systems Analysis, Amsterdam, The Netherlands

Judith Woodard, Christopher Street Financial Co., New York, NY

Norio Yamamoto, PhD – Exec. Vice President, Global Infrastructure Fund Research Foundation, Tokyo Japan

Susana Oseguera Yturbide, Comunicaciones Internacionales, Mexico DF

Small, Medium-size Enterprise, Micro-finance /Community Development

Rebecca Adamson, President, First Nations Development Inst. USA

Rosalind Copisarow, Founder, Fundusz Mikro, Warsaw, Poland and London, UK

Mark Finser, General Partner, TBL Capital, Sausalito, CA

Lynne Franks, CEO, Seed Fusion, London UK

Sharon Hadary, Exec. Dir., Center for Women's Business Research, Wash., DC

Robert MacGregor, Pres Emeritus, Cntr for Ethical Business Cultures, Minn., MN

Terrence Molner, Trustee, Calvert Social Investment Fund, USA

Pam Solo, President, Institute for Civil Society, Boston, MA

Michaela Walsh, Founding President, Women's World Banking, NY

Julie Weeks, President, Womenable, Empire, MI