



Ethical Markets Media (USA and Brazil) is a micro-multinational social enterprise, Certified B Corporation, with the mission of reforming markets and metrics while helping accelerate and track the transition to the green economy worldwide, always raising standards.

Products and Initiatives

Ethical Markets® TV Series (EthicalMarkets.tv) – Showcasing thought leaders and innovative programs in finance and sustainability, the series is in its 7th season of production with global distribution at www.films.com.



Green Transition Scoreboard® – tracks the \$10.387 trillion in non-government investments and commitments in growing the green economy since 2007. Our research team compiles financial data screened by rigorous social, environment and governance auditing standards. Private investors are on track to meet the \$1 trillion per year goal to accelerate the Green Transition worldwide, setting the path for governments and institutional investors to follow.

EthicMark® Awards (EthicMark.org) – for advertising that uplifts the human spirit and society – seek to transform advertising and marketing by demonstrating the power of media campaigns to further both the public interest and legitimate private interests.



EthicMark® GEMS (EthicMarkGEMS.com) – standard challenges global mining of gems, unnecessary now that human science creates gems indistinguishable from those mined. The standard certifies only gems from Earth-friendly materials science, which are conflict and cruelty free, more humane and sustainable.



Principles of Ethical Biomimicry Finance® – investment, consulting and due diligence methodology available on license to asset managers, investment companies and institutional investors worldwide providing a model for investment decisions based first on Nature’s Life’s Principles strategies universal to all organisms, then on ESG and triple bottom line, as managers are increasingly asked to invest in a socially responsible manner whether for risk mitigation, to avoid stranded assets, meet the higher consciousness of clients or improve their performance, including longer-term sustainability.

Ethical Money Directory – highlights the momentum bringing sustainable investing to Main Street, Wall Street and international finance. The Directory lists businesses and organizations directly involved with green investing, whether using SRI, ESG, triple bottom line, green, ethical, impact, circular investing, Ethical Biomimicry Finance® or other environmental and humanitarian standards and metrics. The Directory is a public service and includes community development organizations, NGOs and others directly working in green finance or investing.



Ethical Markets Imprint – in collaboration with Library Press @ UF, an imprint of the University of Florida Press, we republish important books and reports which anticipated public issues, problems and opportunities and where overlooked or suppressed by incumbent special interests, often more relevant today than when first published.



About the founder

Hazel Henderson, D.Sc.Hon., FRSA, Ethical Markets CEO, Founder and Editor-in-Chief, is a futurist; evolutionary economist; author of award-winning *Ethical Markets: Growing the Green Economy* and many other books. She created the Ethical Markets TV series, EthicMark® Awards, Green Transition Scoreboard® and co-created Ethical Biomimicry Finance®. Syndicated by IPS, her articles appear in journals worldwide. She advised the U.S. Office of Technology Assessment, National Academy of Engineering and National Science Foundation.



An Honorary Member of the Club of Rome, she shared the 1996 Global Citizen Award with Nobelist A. Perez Esquivel. She is a Fellow to Britain's Royal Society of Arts; received the Reuters Award for Outstanding Contribution to ESG & Investing; is in the International Society of Sustainability Professionals Hall of Fame and has been named many times a "Top 100 Thought Leader in Trustworthy Business Behavior". Her monograph, [*Mapping the Global Transition to the Solar Age*](#), is available for free download.

EthicalMarkets.com

The Ethical Markets Media website reports daily in "Lastest Headlines" free for subscribers on activities related to reforming financial markets, national and international metrics of wellbeing, and tracking the transition to the green economy worldwide, with reports, articles, newsletters and analysis by editor-in-chief Hazel Henderson. The website offers visitors the latest, best aggregated information from governments, NGOs, academia and the financial sector. Along with reporting on Ethical Markets' own research with the Green Transition Scoreboard®, Transforming Finance and Beyond GDP, the site tracks innovations in biomimicry, greentech, crowdfunding, reforming global finance, sustainability news, earth systems science and more. Visitors can scroll through the many categories for the most current information available or can key word search deep into the archives.

Praise for Ethical Markets

"Over twenty years ago, Hazel Henderson talked of a most implausible goal: to both encourage Green investing and to track its growth worldwide. The remarkable \$3.3 trillion [February 2011] now invested in Green still challenges the imagination. The world needs to know of this triumph and its significance to all our futures." – Carson E. Beadle, former Director, Mercer; Executive Committee Chairman, Security Mutual Life Insurance of NY

"No leader, from the CEO of the smallest of corporations to the president of the largest of nations, could do better than internalizing the principles of Ethical Markets." – Ashok Khosla, Chairman, Development Alternatives and pioneer social entrepreneur.

EMM Networks

Posts on:

SeekingAlpha.com, Inter Press Service, 3BL Media, CSRWire, Other News, American Sustainable Business Council.

Organization affiliations include: UNPRI, GRI, World Business Academy, Social Venture Network, SolarCoin, ECOR, Program Council of Forum 2000, Czechoslovakia, founded by Vaclav Havel; National Press Club, Washington, DC; Rachel's Network, Green Economy Coalition, Soka Gakkai, Tokyo, Network for Sustainable Financial Markets, Capital Institute, World Future Society, ISSP, B Lab, UN Inquiry on Finance and World Academy of Art & Science.

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